

Publishing Packages	Journey \$1,999	Adventure \$4,999	Voyage \$9,999	Odyssey \$14,999
Production Services				
One-on-One Author Support	✓	✓	✓	✓
Electronic Galley	✓	✓	✓	✓
Image Insertions	20	50	75	Unlimited
Cover Design	Standard	Custom	Custom	Custom
Interior Page Design	Standard	Custom	Custom	Custom
Concierge Support				✓
Custom Color Illustrations (for full-color books only)	+	+	+	+
Formats				
E-Book Format and Distribution	✓	✓	✓	✓
Paperback Format	✓	✓	✓	✓
Hardback Format	+	✓	✓	✓
Editorial Services				
Editorial Assessment	+	✓	✓	✓
Cover Copy Polish	+	+	✓	✓
Post-Production and Distribution Services				
Worldwide Book Distribution	✓	✓	✓	✓
New Releases section in the Trafford online bookstore	✓	✓	✓	✓
Google and Amazon Book Search	✓	✓	✓	✓
Barnes and Noble "See Inside"	✓	✓	✓	✓
Featured Book Placement in the Trafford online bookstore		✓	✓	✓
Enhanced Metadata Listing			✓	✓
Registration Services				
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or speak to a Trafford team member for more information about our packages

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\$Credit for your First Author Book Order	\$250	\$500	\$1000	\$1000
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Domain Name and Hosting Renewal	+	+	1 year	2 years
Printable Bookmarks Design File	✓	✓	✓	✓
Book Sales Savvy Marketing Guide	✓	✓	✓	✓
Booksellers Return Program	+	12 months	24 months	36 months
Press Release Essential	+	100 media outlets	500 media outlets	500 media outlets
Book Feature in <i>BookMad</i> online magazine		New Releases Listing	Half Page	Full Page
Printable Marketing Materials Design File		3 Events	10 Events	Unlimited
Printable Digital Bookstore Sell Sheet			✓	✓
Optional Social Media Announcement			✓	✓
Video & Podcast Interview on <i>The Book Connection Show</i>			✓	✓
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Pitch Campaign to 25 Independent Bookstores in the US				✓

+ - Available as an Add-On
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