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Full Color Publishing Packages	Novo \$699	Scribe \$1,499	Tablet \$2,499	Vellum \$3,599	Scroll \$5,799	Folio \$7,999	Tapestry \$10,999
Production Services							
Electronic Galley	~	~	~	~	✓	✓	✓
Custom Layout Technician	✓	✓	~	✓	✓	✓	~
Book Design and Interior Page Layout	~	~	~	✓	✓	✓	~
Worldwide Book Distribution	~	~	~	✓	✓	✓	✓
One-on-One Author Support	✓	~	~	~	✓	✓	✓
Personal Web Page in Trafford Online Bookstore	~	~	~	~	~	~	✓
Illustration Service			3 Fresco	3 Fresco	10 Fresco	15 Impression	25 Impression
Cover Copy Polish						✓	~
Image Insertion	30	50	75	100	150	200	unlimited
Data Entry Service						unlimited	unlimited
Copyediting Service			up to 10,000 words	up to 15,000 words	up to 30,000 words	unlimited	unlimited
Indexing Service				up to 500 entries	up to 500 entries	up to 700 entries	up to 1,000 entries
Rapid Release						✓	~
Formats							
Digital Formatting and Distribution (e-book availability)	✓	✓	~	✓	✓	✓	~
Paperback Format	~	~	~	~	✓	✓	✓
Book Copies							
Author Softcover Copies	1	5	8	15	25	40	70
BookStub™ Cards			10	10	15	20	25
Registration Services							
ISBN Assignment	~	~	~	~	✓	✓	~
Library of Congress Control Number		~	✓	~	✓	~	~
US Copyright Registration		✓	~	✓	✓	✓	✓

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Marketing Services										
Google and Amazon Book Search	✓	✓	~	✓	✓	✓	~			
Barnes and Noble See Inside	✓	~	~	~	✓	✓	~			
Social Media Setup Guide	~	~	~	~	✓	✓	~			
Social Media Training Video			~	✓	✓	✓	~			
Website Setup			Basic	Premium	Premium	Advanced	Advanced			
Book Marketing Kit (100 Pieces)		~	~	✓	✓	✓	~			
Pre-Live Publicity - Pressroom Edition				✓	✓	✓	~			
Bookseller's Return Program				~	✓	✓	~			
Additional Marketing Options More Details on Individual Package Page			~	~	✓	✓	~			

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