

<b>Black &amp; White Publishing Packages</b>	<b>Novo \$699</b>	<b>Scribe \$1,499</b>	<b>Tablet \$2,499</b>	<b>Vellum \$3,599</b>	<b>Scroll \$5,799</b>	<b>Folio \$7,999</b>	<b>Tapestry \$10,999</b>
<b>Production Services</b>							
Electronic Galley	✓	✓	✓	✓	✓	✓	✓
Custom Layout Technician	✓	✓	✓	✓	✓	✓	✓
Book Design and Interior Page Layout	✓	✓	✓	✓	✓	✓	✓
Worldwide Book Distribution	✓	✓	✓	✓	✓	✓	✓
One-on-One Author Support	✓	✓	✓	✓	✓	✓	✓
Personal Web Page in Trafford Online Bookstore	✓	✓	✓	✓	✓	✓	✓
Author Volume Discount	✓	✓	✓	✓	✓	✓	✓
Cover Copy Polish						✓	✓
Image Insertion	10	15	25	40	60	80	120
Data Entry Service						unlimited	unlimited
Copyediting Service			up to 75,000 words	up to 100,000 words	up to 250,000 words	unlimited	unlimited
Indexing Service				up to 500 entries	up to 500 entries	up to 700 entries	up to 1,000 entries
Rapid Release						✓	✓
<b>Formats</b>							
Paperback Format	✓	✓	✓	✓	✓	✓	✓
Hardback Format		✓	✓	✓	✓	✓	✓
Digital Formatting and Distribution (e-book availability)	✓	✓	✓	✓	✓	✓	✓
<b>Book Copies</b>							
Author Softcover Copies	3	8	12	25	40	55	75
Author Hardcover Copies		1	3	8	12	20	35
<b>Registration Services</b>							
ISBN Assignment	✓	✓	✓	✓	✓	✓	✓
Library of Congress Control Number		✓	✓	✓	✓	✓	✓
US Copyright Registration		✓	✓	✓	✓	✓	✓

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Marketing Services							
Google and Amazon Book Search	✓	✓	✓	✓	✓	✓	✓
Google Social Media Setup Guide	✓	✓	✓	✓	✓	✓	✓
Social Media Training Video		✓	✓	✓	✓	✓	✓
Website Setup			Basic	Premium	Premium	Advanced	Advanced
Book Marketing Kit (100 Pieces)		✓	✓	✓	✓	✓	✓
Bookseller's Return Program				✓	✓	✓	✓
Additional Marketing Options More Details on Individual Package Page					✓	✓	✓

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or speak to a Trafford team member for more information about our packages

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